



# Partner up with Accentio Digital!

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BACK TO THE ROOTS

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## Accentio 2021: Back to the roots

Accentio is an amazing combination of high-caliber conference and well-founded, hands-on trainings, located in Karlsruhe and first organized by Disy Informationssysteme GmbH in 2019. It's specifically created for all topics of high-caliber **Java** and **JavaScript**, **Web Development** and **Operations**.

We started small: In 2019 we had 85 attendees and 12 speakers of national and international renown. Due to circumstances, we went digital in 2020, which didn't stop us from putting together another great conference with curious attendees and keen speakers. In 2021 we are coming back to our roots in Karlsruhe and we are aiming for more: Expecting 180 attendees on location, more top speakers, more inspiring talks, professional sessions, and more entertainment.

To achieve more and to offer another great experience in 2021, we are looking for strong partners to support us in making Accentio bigger, better, and a respected institution in the Java/JavaScript/DevOps community.



## Why become partner? The benefits of supporting Accento

Partnering up with Accento comes with many benefits. Not only is a developer conference a great opportunity for your developers to exchange ideas and experiences with experts from other companies as well as (inter)national industry specialists. It's also a marketing activity and a chance to boost your visibility in the industry – as partner and as potential employer.

For companies who are interested in becoming partners and benefiting from the marketing, the community, and the knowledge-sharing aspects we crafted three packages to suit them.



## COVID-19 – Offline or Online?

Because our motto this year is back to the roots and because we are optimists, we're going with offline if possible, online if necessary. Of course, nobody knows whether in-person conferences will actually work out in September, so we have a Plan B: If push comes to shove, we'll do an online event like last year. We will make the final decision for the variant on 15th August.

For both cases we have prepared different partner packages. If we need to switch from offline to online on short notice, you can adjust or cancel the packages accordingly.



## Packages for partners – Offline version

	Bronze	Silver	Gold
Free Tickets	2	4	6
Discounted tickets for the conference and trainings	✓	✓	✓
4 job offers or similar space for advertisement	✓	✓	✓
Logo on Accento website (Partner section)	✓	✓	✓
Mention on social media	✓	✓	✓
Give away merchandise	✓	✓	✓
1 ticket for HR		✓	✓
Roll-ups		1	2
Logo on badge		✓	✓
Logo on program posters		✓	✓
Mention during the opening keynote			✓
Booth with entertainment (cocktail table, 2 barstools, electricity, wobbly WiFi)			✓
Logo on Accento website (Footer)			✓
<b>Costs</b>	<b>500 €</b>	<b>1.000 €</b> (limited to 8 slots)	<b>2.000 €</b> (limited to 5 slots)





## Packages for partners – Online version

	Bronze	Silver	Gold
Free Tickets	2	4	6
Discounted tickets for the conference (50% off)	✓	✓	✓
3 job offers (online with one link)	✓	✓	✓
Logo on Accento website (Partner section)	✓	✓	✓
Logo on intermission slide	✓	✓	✓
Mention on social media	✓	✓	✓
Logo on conference platform	✓	✓	✓
Prepend job offers with company profile		✓	✓
Company profile in 3 slides shown during event		✓	✓
Logo in introductory material (PDF and/or video)		✓	✓
Raffles (without registration at partner)			✓
Company profile video (played once before, once after noon)			✓
Virtual booth on conference platform			✓
Logo on Accento website (Footer)			✓
<b>Costs</b>	<b>250 €</b>	<b>500 €</b> (limited to 8 slots)	<b>1.000 €</b> (limited to 5 slots)

### Sponsored Talks

You have something to share with the community? In addition to our three partner packages, you can acquire a slot to give a sponsored talk – either a regular one or a lightning talk. Both will be marked as sponsored and can be booked until 16th July at the latest.

Regular Talk (limited to 2 slots)

- 1 slot à 60 min
- content: should be Java/JS/DevOps-related because we know the audience is interested in that

**Get it for** 1.000 Euro

Lightning Talk (limited to 3 slots)

- 1 slot à 15 min
- content: should be software or work related (can be experimental)

**Get it for** 300 Euro





Partner up

## How can you partner up with Accento 2021?

Becoming a partner is pretty easy. Choose your favorite way of joining the Accento partner community and pick the partner package that suits you.

Send us an e-mail to [hello@accento.dev](mailto:hello@accento.dev) or pick up the phone and call +49 721 16006 0.

We are looking forward to planning your Accento partnership with you!

Accento will be bigger and better with the support of strong partners. To offer the attendees the best community experience they can get – and to provide the best speakers and trainers in the business.

Please remember that there are limited slots to be a partner or sponsor, so get in touch as soon as possible!